

Abstract

A method and apparatus for selecting one of a plurality of delivery mechanisms for sending a message are disclosed. The illustrative embodiment enables the advantageous selection of the delivery mechanism for sending a message from a first telecommunications terminal to a second telecommunications terminal based on at least one of: (i) the location of the first terminal, (ii) the location of the second terminal, (iii) the time and date (*i.e.*, the calendrical time) at the first terminal, (iv) the calendrical time at the second terminal, and (v) one or more properties of the message (*e.g.*, the sending user, the receiving user, a message priority, the contents of the message, *etc.*). A delivery mechanism for sending a message comprises at least one of: a physical medium, a physical layer protocol, a medium access control, and a network for transport.